



SMITH & WARREN®

Built With Care. Worn With Pride.

The Leading Choice for Quality Badges and Insignia



www.smithwarren.com

PRODUCTION
IN 3 WEEKS

LIFETIME
WARRANTY

MADE IN USA
SINCE 1925

VISUALBADGE
FROM SMITH & WARREN



We Get It Right.



LIFETIME WARRANTY

Every Smith & Warren badge comes with a Full Lifetime Warranty.

Every Smith & Warren badge is built to last a lifetime, and Smith & Warren is the only manufacturer to guarantee your badge with a Full Lifetime Warranty.



Every Smith & Warren badge is made right here in the U.S.A.

We manufacture each badge in our highly efficient 27,000 square foot facility located in White Plains, New York.



Smith & Warren products complete your professional appearance.

Finish your uniform with our wide range of badges, insignia and accessories:

- Badges
- Citation Bars
- Challenge Coins
- Insignia
- Collar Bars
- Lapel Pins
- Medals
- Nameplates
- Leather
- Awards
- Serving Since Bars
- Lucite Embedments



Ph. 914.948.4619 Fx. 914.948.1627
E-mail: contact@smithwarren.com

And You Get It Fast.



VisualBadge™ lets you design your badge online!

VisualBadge from Smith & Warren is our innovative new program that lets you build your own custom badge online in just three easy steps. See pg. 4 for details.

**PRODUCTION
IN 3 WEEKS**

Every Smith & Warren badge is manufactured within 3 weeks.

Our entire team works together to ensure that we meet our fast production schedule and deliver a product that is second to none.

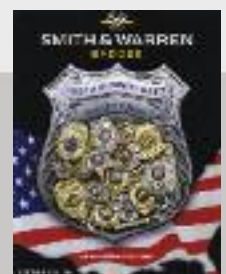


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Our full product catalog is available in print or online at www.smithwarren.com





From On Screen to In Hand.

Use VisualBadge to design your own custom badge online.

Create your badge in just three easy steps. Here's how:



Step 1:

Choose your model from over 500 badge styles



Step 2:

Choose your finish, center seal, custom lettering, and other options



Step 3:

View, save or print your finished design to receive quotes and place orders with the Smith & Warren dealer of your choice

Place your order and have your Smith & Warren badge manufactured in 3 weeks!

Hundreds of Smith & Warren dealers to choose from



FREE Custom Seal
with an order of 25
badges or more!

HOW SMITH & WARREN BADGES ARE MADE



Ordering

Smith & Warren has hundreds of knowledgeable distributors who can answer questions, discuss options and process your order, so your badge fits your needs.



Metal Stamping

Solid brass badge blanks are pressed under several hundred tons of pressure to produce the finest details for the best looking badge.

From Concept to Reality.



Trust Smith & Warren to transform your idea into a truly custom badge.

Our in-house art department makes designing your new badge fast and easy.



Step 1:

Contact your Smith & Warren dealer or the Smith & Warren factory to help design your custom badge

Step 2:

Smith & Warren provides presentation artwork for approval (*see above*)

Step 3:

Visit your Smith & Warren dealer to place your order – and have your new custom badge delivered fast



HOW SMITH & WARREN BADGES ARE MADE



Computerized Engraving

Each badge is individually computer engraved to ensure that all of your badges have a uniform and consistent appearance, and is delivered to your specifications.



Soldering

High temperature silver solder is used to securely and permanently affix panels and attachments.

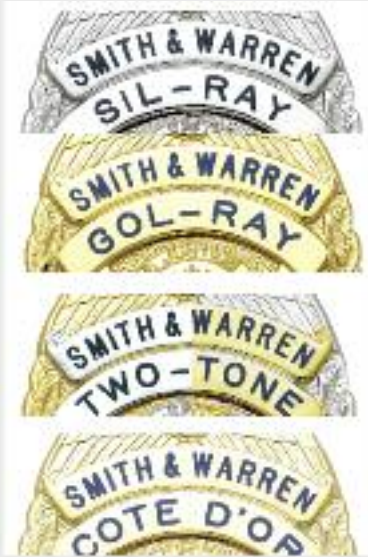


Built With Care.

Brilliant finishes that meet the industry's highest standards.

Deluxe Finishes

These incredibly durable finishes are engineered to never chip, flake, crack, discolor or tarnish by using a combination of thick electroplated layers, high temperature enamels and cutting edge clear-coat technology. Performance testing data is available upon request.



Sil-Ray™

Heavy silver tone electroplated layers combined with our extremely hard protective coating produce a brilliant finish that will stand the test of time.

Gol-Ray™

The most durable gold finish, combining heavy electroplated layers of 24K gold with an extremely hard protective clear coat, the result is a gold finish that outshines the competition.

Two-Tone

The best of both worlds, Gol-Ray™ and Sil-Ray™ combine to form a two tone finish that is bright, durable and consistent.

Cote D'Or™

The Ultimate fine gold finish, our thickest layer of 24k gold plate and our ultra durable clear coat, provides a presentation quality finish; an excellent choice for awards, gifts and display badges.

Standard Finishes



Nickel Electroplate

The most economical silver tone finish, a hard layer of nickel electroplate provides a high degree of durability without a high price, but may lose some luster with age.

Rhodium Electroplate

A bright and brilliant silver tone finish that will not tarnish; a great combination of shine and durability.

Gold Electroplate

A Pure 24K gold electroplated finish applied over a nickel base provides a gold finish that is tarnish-resistant, but may show some wear over time.



LIFETIME
WARRANTY

All Smith & Warren badges are covered by our industry-leading Full Lifetime Warranty.

HOW SMITH & WARREN BADGES ARE MADE



Hard Enamel Application

Colored glass is applied by hand, fired in a 1500° oven, and hand sanded to the surface of the surrounding metal for the ultimate in quality and durability.



Electroplating

Using the most advanced technologies, a variety of precious metal alloys are electroplated over the base metal, creating a durable high quality shine.

Worn With Pride.



Trust Smith & Warren for the finest identity products and accessories.



Custom Collar Bars

Create any combination of characters in one of three heights: 3/8", 1/2" or 9/16".

Rank Insignia

From Cadet to Chief, Smith & Warren produces the finest insignia, customizable to your uniform, for a professional appearance.

Nameplates

Deep engraved jewelry quality nameplates with a mirror finish. With Nameplate Express, your nameplate ships from the factory within 2 business days.



Challenge Coins

Custom designed by our art staff to encompass any wording, patch, image, badge and more. Sizes from 1.5" to 2.0".



Leather Cases / Accessories

Accessorize your custom badge with everything from Leather custom fit ID Cases and Belt Clip Holders to Leather Recessed Wallets, Lucite and Leather Pocket Holders, Lucite Embedments and more.



Family Badges from Smith & Warren

Miniature custom badges – a unique gift for your loved ones!

These handcrafted miniature badges are an ideal way to thank loved ones for their support. Badges may be ordered separately or mounted precisely into our Genuine Leather I.D. Case or Key Fob. Contact your Smith & Warren dealer for details.

HOW SMITH & WARREN BADGES ARE MADE



Finishing touches

With our attention to detail, and a finish that resists tarnishing, your badge is guaranteed to last a lifetime.



Final Assembly

Fine craftspeople, quality materials and the latest technologies combine to provide you with a badge and a supplier you can trust.



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Contract Holder
Contract GS-07F-6003P

