



SECURESHIFT®
TECHNOLOGY

Verify badge
authenticity with
just a glance...

with the overt
SecureShift®
Technology.



When you hold in your hand a Blackinton® badge with SecureShift Technology, the vibrant Blackinton® colors are unmistakable. But wait. Just give the badge a slight turn and the color changes! Readers and verification equipment are unnecessary because SecureShift Technology permanently embeds unique microflakes into a color region creating an obvious color-shifting effect.

Based on the technology that protects 80% of the world's currency value!

SecureShift Technology was developed by the Flex Products Group of JDS Uniphase Corporation and is closely related to a similar technology developed by Flex Products used to provide anti-counterfeit protection for currency in nearly 100 countries around the

globe, including the United States of America. There are currently more than 150 international patents on this process. Now, authenticating and differentiating a badge is as simple and instantaneous as viewing a clearly apparent shift in color.

Blackinton® is the only badge company in the world licensed and authorized to use SecureShift Technology.

Blackinton® has an exclusive, ongoing partnership with JDS Uniphase Corporation. No other badge manufacturer in the world can use this technology or replicate it effectively. If a department or agency uses Blackinton® badges with SecureShift Technology, badge authentication is instant and unauthorized badges are immediately recognized.

Counterfeiting any of these badges is not an option.

SecureShift thin film microflakes are applied into and on the badge for permanence. There is no topical application of a hologram or erasable engravings that can be removed. SecureShift Technology is visible and verifiable to the naked eye and cannot be compromised. Badges arrive ready to wear with no activation or integration required.

See www.blackinton.com for more information about our special SecureShift Technology badge security option. It's one more reason law enforcement and public safety agencies entrust the security and authenticity of their badges to Blackinton® every day.

SecureShift® is a registered trademark of JDS Uniphase Corporation.

www.blackinton.com

Blackinton®

V. H. Blackinton & Co., Inc.

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A. Traditional Badge Cost
Base badge cost for any existing or new design

B. SecureShift[®] Technology cost (see add-on cost schedule below)
Technology Inclusions –

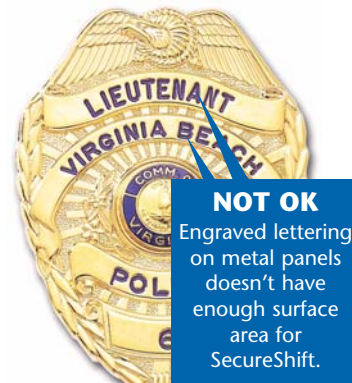
- unique microflakes in color region
- no topical holograms or engravings that can be erased
- visible and verifiable to the naked eye
- badges arrive ready to use- no activation required
- exclusive to Blackinton[®] badges

C. SecureShift Technology rolled-up cost (per badge)
Delivery takes no longer for producing SecureShift badges than regular/traditional badges.

Contact an authorized Blackinton dealer for pricing information.

To get started with SecureShift...

Select from a variety of Blackinton[®] badges. Many of the badges are shown in our catalogs are compatible with SecureShift. See below for some of the general guidelines regarding badge acceptability. Call your Blackinton[®] Sales Associate or Customer Service Representative for more specifics.



Protect Your Community

Stop Counterfeit Badges

The Blackinton® SecureShift® State Seal Program offers departments an economical way to incorporate anti-counterfeiting technology into your badge.

“Fake Police pull over Deputy in Salinas.”
The Bay Citizen May 31, 2010

“Fake Minneapolis cop cons Elderly Woman.”
Fox 9 News, June 10, 2010

“NJ Police say cop impersonator assaulted 2 women.” Cherry Hill Courier Post, June 15, 2010

“Police Impersonator charged in home invasion robbery in NW Charlotte.”
WBCTV, June 21, 2010

“Fake cop arrested after pulling over real one.”
Associated Press, March 17, 2010

“Man accused of posing as cop faces sex assault charge.” FortWorth Star Telegram, June 15, 2010

“Police impersonator robs man at gun point.”
WSFA 12 News, May 5, 2010



Seal of Security!

Blue

Purple



Blackinton®

SecureShift® State Seals



SECURESHIFT®
TECHNOLOGY

** Available in all 50 States*

Verify badge authenticity with a slight turn of the badge.

Our State Seal program just got better with the addition of SecureShift® full-color seals. SecureShift® enamel is embedded in the rim of these standard stock seals.

The state seal program offers departments an economical way to incorporate anti-counterfeiting technology into their badge.

With SecureShift® color shifting enamel you can verify the authenticity of a badge with a glance... by slightly turning the Blackinton® badge creating an obvious color-shifting effect from blue to purple.



Color-shifting microflakes embedded into the seal's rim shift from blue to purple when slightly turned.

**Excluding the District of Columbia*

Easy! Affordable! Protection!

1 Seals Are In Stock!

Same turn-around time as a standard Blackinton® badge, because the SecureShift® seals are in stock, and also part of our on-line Design-a-Badge System!

2 No Minimums!

Unlike other technology innovations SecureShift® is inexpensive, there is only a suggested retail \$6.00 add-on charge for the seal... and there are no minimums.

3 Unique Technology!

SecureShift® is the same technology protecting 80% of the world's currency. Blackinton® is proud to be the only badge manufacturer in the world who is an exclusive licensee!

SecureShift® only available in color shown.

SecureShift® State Seals are available in two sizes: 15/16" and 11/16", and the suggested retail add-on charge is only \$6.00/seal. *Standard full color seal charge will still apply based on the badges finish.*

SecureShift® has protected your money for years,
now let it help to protect your community!

Contact A Participating Dealer For Details